

Nursing Home Betterment Solution



ComplexCareMD

Experts in High Need High Cost Patient Care



Bringing on-demand professional care to bed side

# Current Challenges



- **Financial pressure**-operating on thin margins
- **Occupancy decline**-the number of residents is currently decreasing at the rate of 1% / year
- **Impending penalties** for SNFs role in not preventing hospital readmissions
- **Staffing**-Ongoing struggle with inadequate quality nursing staffing levels, which results in readmission
- **Increased acuity of care**-Competition forces to accept higher acuity patients
- Possible **exclusion** from preferred partner networks
- Attaining **five star quality** Indicators
- Maintaining **patient satisfaction** score

# Our Solution

- On-demand **access to trained professional** for caring higher acuity patients and acute status changes—between **7pm to 7am**
- **Direct dial or HIPAA compliant Video conferencing** with Nurse Practitioners supervised by a Physician
- Services provided for higher acuity patients or acute status changes:
  - Evaluate patient condition
  - Review patient history and records
  - Order labs and imaging
  - Evaluate results
  - Initiate plan of care and treatment
  - Coordinate with attending Physician
  - Detailed report of service encounter



# Service Benefits

- **Occupancy**-Able to maintain high census rate by decreasing transfers to hospital
- **Avoid impending penalties** by managing the higher acuity patients in the facility and decreasing readmissions to hospital
- **Staffing**-Bringing quality professional care to bed side for managing higher acuity patients
- Able to maintain good **market share** and being competitive in the respective region
- Attaining **five star quality** Indicators and being a member of preferred **partner networks** by maintaining higher acuity patients and reducing readmissions
- Maintaining a good **patient satisfaction** score, by providing quality total care under one roof
- **Improved Financial Performance** through targeted interventions



# Service Options



## 3 easy ways to get started

with instant access to Nurse Practitioners and Physicians:

**Silver Care:** 100 calls per month

**Gold Care:** 300 calls per month

**Platinum Care:** 500 calls per month

### Note:

*a. One time initiation fee applies to all three care packages*

*b. Hardware cost varies with the device selection*

We hope you'll take advantage of this great service.

**It's a great way to increase your business profitability and patient satisfaction by bringing on-demand professional care to bed side**

We can help you to manage higher acuity patients and increase the census and thus improve your financial performance.

**Don't Wait!** Contact us today for a free consultation.



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